

## Privacy Policy

MediVault, LLC, d/b/a Mynder, and any affiliates (collectively, “Mynder”), wants you to know that we respect our users’ privacy. This Policy: explains the privacy practices for our website at [www.Mynder.com](http://www.Mynder.com); describes the ways we collect and use your personal information on Mynder; and explains the rights and options available to you with respect to your information. This Policy is incorporated into Mynder’s Terms of Use.

### **Personal Information that We Gather About You**

Upon registration with Mynder, you will provide personal details such as your name and e-mail address. We collect additional information when you use any of the services on Mynder (the “Services”) such as your name, e-mail address and date of birth. We only collect personal information if you voluntarily submit the information to us.

In addition to personal information, we record: the frequency and scope of your use of the Services; the duration of your sessions; web pages you visit; any information that you read; any content that you use or create; any advertisements that you view or click on; your communications with other users and third parties on Mynder; the Internet protocol (IP) address and the name of the domain providing access to Mynder; and, the geographic location of the computer system used to log in to Mynder via “cookies” and “log files”.

### **Storage of Information in Log Files**

Mynder gathers certain information automatically and stores it in log files. Information included in log files may involve: internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp and clickstream data.

Any information that is gathered via log files can be anonymous and/or personally identifiable. For non-registered users of Mynder, we will not knowingly make use of any information that identifies you personally, except as indicated in this Policy with reference to anonymous tracking data collection. Should we exchange communications with you, we may collect further information from you.

Mynder uses the information gathered from you to: analyze trends; administer the site; track users’ movements around the site; and gather demographic information about our user base as a whole. The automatically-collected data are linked to personally identifiable information as indicated above, solely for the purposes of troubleshooting and statistics.

### **Cookies**

Mynder employs cookies, which are packets of information sent back and forth between our servers and your web browser each time you access our servers. These cookies contain a variety of information, such as the content of your search queries, the pages on Mynder that you have accessed, duration of your Mynder sessions and IP addresses. Cookies are employed: to save you the need to re-enter your user name and password each time you log in to Mynder; to facilitate your use of Mynder’s Services; to collect statistical information with respect to the use of Mynder; to verify information; to customize services on Mynder to your personal preferences; and, for information security purposes.

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Cookies may expire when the session ends and/or you exit your web browser. Your computer saves other cookies to the hard drive for the purposes outlined above. Should you wish to block cookies, please follow the instructions in your web browser. Disabling our cookies, however, may complicate or even prevent your use of Mynder.

Our business partners (e.g., advertisers) may use cookies and/or web beacons on our site. Mynder has no access to nor control over these cookies. A web beacon is embedded in a web page or e-mail and is usually invisible to the user. The beacon enables the creator to confirm that a user has viewed the page or e-mail, allowing tracking of site traffic more effectively. This privacy statement covers the use of cookies by Mynder only and does not cover the use of cookies by any of our business partners.

### **Communication through the Live Chat Feature / Private Messaging**

Should you use the chat feature of Mynder, be aware that any personally identifiable information you submit can be read, collected, or used by any other user and could be employed to send you unsolicited messages. Our private messaging service lets you communicate with other users on Mynder. This service includes both sending and receiving messages in/to your private inbox. Our private messaging service is only available to registered members of Mynder. Mynder denies and responsibility for any personally identifiable information you choose to submit while using these services.

### **Refer a Friend**

Mynder includes a referral service that you can use to tell a friend about our site. Should you choose to use this service, we will ask for your friend's name and e-mail address. Mynder automatically sends your friend a one-time e-mail inviting him or her to visit our site.

### **Personal Information Shared with Users**

Mynder is a service that enables you to upload your medical/health related content and share it with other users of the service without revealing your identity. Any content that you upload (e.g., text and images) may appear in search results on Mynder and will be accessible to its users. Personal information is uploaded to your sign-up page, your personal profile and your blog.

The user agrees to exercise caution and common sense when uploading content, particularly personally identifiable information. The user agrees to demonstrate at least the same degree of caution as you would when publishing the content by any means other than the Internet. Mynder denies any responsibility for any personally identifiable information users elect to disclose within publicly accessible areas of the site and in their public profiles.

Mynder provides third party widgets (small computer programs) on the site that let you easily share information across different platforms on the Internet. However, the widgets do not collect or store any of your personally identifiable information submitted to Mynder.

### **Blog**

One of Mynder's Services allows you to create and operate a personal weblog on Mynder. If you use our blog feature, any personally identifiable information you submit to the blog can be read,

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collected, or used by any other user of the forum and could be used to send you unsolicited e-mail messages. Mynder denies any responsibility for any personally identifiable information you choose to submit in the forum of your blog.

### **Preference to Opt-out**

You have the opportunity to opt out of allowing us to use your personally identifiable information for certain purposes. You will see the opt-out option when we ask for this information. Should you no longer wish to receive promotional communications or service-related announcements, you can opt out of receiving them. Simply follow the instructions included in each communication, e-mail us from your Personal Settings page, or contact us at [support@mynder.com](mailto:support@mynder.com). You may not opt-out of necessary maintenance-related notifications. If you do not wish to receive them, you must deactivate your account by contacting us at [support@mynder.com](mailto:support@mynder.com).

### **Updating or Eliminating Your Personal Identifiable Information**

As a registered Mynder user, you can edit or amend your personal information at any time by accessing the user profile section of the website. Should you find that the information on your account is inaccurate, incomplete, or out of date, you must make all necessary changes to correct it. False, incorrect, or outdated information may preclude your Mynder registration and impair our abilities to provide our Services or contact you. Upon your request, Mynder will use commercially reasonable efforts to functionally remove you and your personal information from the website. However, it may be impossible to remove your entry without some residual information being retained by Mynder. Registered users can have their account deactivated by contacting us at [support@mynder.com](mailto:support@mynder.com).

### **How Your Personally Identifiable Information is Used**

Except as otherwise stated, Mynder does not trade, rent, or share your personally identifiable information with third parties unless you authorize us to do so. Your personally identifiable information will be used only in accordance with this Policy and applicable privacy laws. Mynder will not share information with any physician or other health care professional, employer, insurer, family member, or anyone else, unless you expressly authorize us to do so.

Mynder uses personally identifiable information only for the following purposes:

- to enable your use of Mynder;
- to customize and improve your Mynder experience;
- to post your content on Mynder and to facilitate communication among you, us and other users;
- to provide you with technical support, information pertaining to our Services and marketing and advertising material. You may opt out of our mailing lists at any time by changing the preferences in your Mynder personal account or by following the instructions for unsubscribing included in each e-mail that we send you. We will never share your personally identifiable information with any third parties without your explicit consent;

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- to enable your use of content-related activities or your requested use of third-party services through Mynder;
- in any case where we have a reasonable belief that it is necessary to share information to prevent imminent physical harm or damage to property;
- to enforce the Terms of Use;
- to comply with any applicable laws and assist law enforcement agencies under applicable laws;
- to collect fees and debts, and to prevent or correct misuses of Mynder, including fraud, misappropriation, infringements, and identity thefts;
- to take any action in any dispute or legal proceeding of any kind between you and us, or between you and other users or third parties, with respect to Mynder.

### **Use of Collected Information**

Mynder collects and groups demographic and preference information, responses to surveys, anonymous, statistical, and other personal information we collect from you in an aggregated, non-personally identifiable form for disclosure to our existing and potential business partners, affiliates, sponsors, or other third parties at our sole discretion. However, be assured that this aggregated data will in no way personally identify you or any other visitors to this website. We will not use any information to reveal your identity without your consent, pursuant to the terms of this Policy. Mynder uses both Google Analytics and Google AdSense. We have neither physical nor legal control over the use of this information by these providers.

### **Links to Third-Party Websites**

Mynder contains links to third-party websites operated by companies that are neither owned nor controlled by Mynder. These links may be found in the wellness resources directory, advertisements, referenced within content, or placed beside the names or logos of sponsors. Mynder does not disclose your personal information to these third-party websites without obtaining your consent. Further, we are not responsible for the privacy practices of these other sites. Be aware when you leave our site and read the privacy statements of websites that collect personally identifiable information.

### **Data Retention / Disclosure**

Mynder reserves the right to review, retain, and/or disclose any information deemed necessary to satisfy any applicable laws, regulations, legal processes or governmental requests.

### **Security of Personally Identifiable Information**

Mynder employs systems, applications, and procedures to secure your personal information and to minimize the risks of theft, damage, loss of information, or unauthorized access or use of this information. These measures, however, are unable to provide absolute indemnity against insecure data. Mynder takes great efforts to protect your privacy, but cannot guarantee and you cannot reasonably expect that our databases will be immune from any wrongdoing, malfunction, unlawful interception or access, or other kinds of abuse and misuse, nor that your private communications on or through Mynder will remain private.

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### **Modifications to This Policy**

By using Mynder, you signify your agreement to the terms of this Policy. Mynder reserves the right to change and update the terms of this Policy at any time. We therefore recommend that you read it periodically. If a material change is made to this Policy and/or the way we use our users' personally identifiable information or personal health information, we will notify you here, by e-mail, or by means of a prominent notice on our home page. You are responsible for reviewing this Policy periodically to ensure that you are aware of any changes to it. Your continued use of Mynder indicates your assent to any changes in this Policy.

### **Contact Us**

You may send us requests, responses, questions and complaints by using the 'Contact Us' form on Mynder, or by contacting us at [support@mynder.com](mailto:support@mynder.com) or by mail at MediVault, LLC, 1800 Route 34, Suite 209, Wall, NJ 07719.